



Protecting the Benefits of the Industry

Our Association plays an important role in protecting the interests of Canton's footwear industry, promoting trade development. The responsibilities of our delegate included discussions, research and submission of reports and opinions relating to industrial development to the government. Our Association also closely follow legislations and measures adopted in China, Hong Kong and abroad which involve or affect the footwear industry and then passes on the demands and opinions of the industry to the relevant government.

International Contacts and Network:

We exchanged information with representatives from other Asian, European and North American countries and concrete efforts are made to study and expand the footwear market. By maintaining close contact with the world's footwear industry, we are able to enhance our understanding of the latest business environment and keep pace with international market trends in order to promote and expand development of the footwear industry.